

## **Curriculum Vitae (CV)**

### **Dr. Panagiota Antonopoulou**

Associate Professor of Sport Management Department of University of Peloponnese, elected for the study field of “Communication, Media and Sport/Political Environment”, based in Sparta, Greece. Doctoral Degree succeeded from Panteion University (Sociology department) with doctoral research on “The role of television at the national elections” (Grade: Excellent). Dr. Antonopoulou, teaches at Sports Management department in graduate and postgraduate level from 2005, at first as visiting Assistant Professor and from 2010 as elected Assistant Professor . The teaching experience also includes:

2012-2013: “Political Communication”, Political Science and International Relations department of Social and Political Science (University of Peloponnese).

2006-2008: “Advertisement”, Communication and Media Department of National Capodistrian University.

Dr. Antonopoulou is also a lecturer of National Center for Public Administration and Local Government (EKDDAA) in the area of Communication, Public Management and Insurance strategy. She worked for more than two decades as journalist in newspapers, television and radio. She served as director of three Greek, daily, newspapers with a variety of international journalism missions with plenty of interviews with Greek and foreign leaders. The article portfolio of Dr. Antonopoulou exceeds the 3.000 articles. She is a member of ESIEA and a board member of the Educational Institute of ESIEA for two series.

For her activity, she was repeatedly honored with titles and awards. Among others she received the honoring title of the Journalism Foundation “Ath.Mpotsi” and the award “Decency” from the Union of Greek Correspondents. With “Ath. Mpotsi” council’s decision, she is also member of the Advisory Commission for the journalist awards that are given every year from the President of Democracy.

From April 2013 until December 2016, she served the field of Social Insurance after the positive advisory of the relevant Parliament commission,

Specifically Dr. Antonopoulou served as:

-President of the Consolidated Insurance Fund of Media Stuff (8/4/2013-31/12/2016).

-Member of the Consolidated Fund for Social Insurance (EFKA) according 4387/2016.

-Board Member of the task force of General Secretariat for Social Insurance for the research and preparation for the easy transfer to the new code 3863/2010 (80000/9954/648 after decision of Minister of Labor, Insurance and Welfare).

From the above positions she produced significant achievements in the fields of a) Media b) Insurance strategies . The efficiency of her work were positively commented from the inter parties government and that led to the renewal of her serve as President of ETAP MME and member of the EFKA board (12/7/2016).

### **Knowledge Base**

Media, Communication, Management, Marketing, Advertisement, Sponsorship and Public Relations, Social Insurance, Place Branding.

## **Books and Chapters in Collective Tomes**

- Antonopoulou P., “Sports, Politics and Media”, Drakopoulou publications, Athens, 2008.
- Miliopoulou Z, Antonopoulou P., "Editorial Techniques and Content Management for the Media ", National School of Public Administration, 2018, educational material.
- Antonopoulou P., " Sport events as a tool for promoting alternative forms of Tourism. Case study: SPARATHLON ", from the collective tome " Tourism-Policy-Culture ", ed. Tessa Dulkeris, LEIMON, Athens, 2018.
- Antonopoulou P., “Promotion of Greek brand in international field: message analysis for the printed advertisements of EOT” from the collective tome “Place Marketing and Branding. The international experience and the Greek reality”. Edited by A. Dephner and N. Karachalis. University of Thessalia publications, Volos, 2013.
- Antonopoulou P. "SPARATHLO as a Branding Tool for Laconia", from the collective tome "Tourism, Regional Policy and Communication", Ed. Tessa Dulkeris, Zigos Publications, Thessaloniki, 2018.
- Antonopoulou P., “Employment in the controversial times of memorandum and the special occasion of Press” from the collective tome “Crisis and employment”. Education Institute of ESIEA publications, Athens, 2012.
- Antonopoulou P., “ A Statute Revolution is needed” from the collective tome “Crisis and Politic”. Education Institute of ESIEA publications, Athens, 2012.

## **Teaching experience in Post Graduate Level**

- “Promotion, Communication and Public Relation in Sports”, Sports and Business Management, Sports Management Department, University of Peloponnese (2007 – present)
- “Sociology and psychological approach of persons with special needs”, Sports Management for person with special needs, Sports Management Department, University of Peloponnese (2017-2018)

## **Teaching experience in Graduate Level**

- Sports Journalisms and Media (2015 – present)
- Public Relations in sports (2016 – present)
- Communication and writing skills (2010 – present)
- Tourism politics and strategy (2015 – present)
- Sports, Communication and Public relations (2005-2014)
- Sponsorship and advertisement in Sports (2007-2016)
- Marketing of non profit organizations (2010-2014)
- Organizational Psychology (2011-2012)
- International Organizations and Collaborating Institutes (2012-2013, replacement)
- Intermediation and negotiations in Sports (2012-2013, replacement)
- Political communication, Political Science and International Relations department, University of Peloponnese (2012-2013)

- Advertisement, Media and Communication department of National Capodistrian Department, Athens (407, 2006-2008)

### **Other teaching experience**

- Lectures and composition of the educational material on “Team work and behavior – Communication and conflict resolution”/ National Center for Public Administration and Local Government, educational program on “Efficient participation of public sector in state facilities” / Public Reformation, Athens, 2016.
- Lectures and composition of the educational material on “Crisis management in working environment – decision making” National Center for Public Administration and Local Government, educational program on “Communication, team work, conflict resolution improvement” for the Management Reformation 2007-2013, Sparta, 2015.
- Lectures and composition of the educational material on “Communication and team work skills”. National Center for Public Administration and Local Government, educational program on “Communication, team work, conflict resolution improvement”. 2007-2013, Sparta, 2015.
- “Sport institutions, management and European state of institutions”. Lectures under educational program of EKPA, Panteion University and University of Peloponnese, 2014.
- “The role of sports journalist and journalism ethics in the era of fake news”. 4<sup>th</sup> summer school of PSAT (Greek Union of Sports Journalists). Ancient Olympia, 2017.
- “Sports Press through the crisis period: perspectives and opportunities in digital environment. 3<sup>rd</sup> summer school of PSAT (Greek Union of Sports Journalists). Ancient Olympia, 2016.
- “The fake-reality as service of moving motion and the result on sports and violence”. 2<sup>nd</sup> summer school of PSAT (Greek Union of Sports Journalists). Ancient Olympia, 2015.
- “Sports Press in the era of digital transformation”. 1<sup>st</sup> summer school of PSAT (Greek Union of Sports Journalists). Ancient Olympia, 2014.

### **Indicative publications in scientific magazines and conference papers**

- *Antonopoulou P., Kyriazis Ath., “Applications of Algorithmic Journalism (Robot Journalism) on Sport Media”, New Media and Mass Communication, 2018.*
- Antonopoulou P., “The ultra-distance foot race Spartathlon as a tool of Place Branding for the city of Sparta and the region of Laconia”, Inter-discipline Conference "Regional Policy, Tourism and Media ", Sparta, 2017.
- Drakopoulou Ch., Antonopoulou P., “ The applications of International Strategic HRM and Communication on Spartathlon ultra-distance foot race”, International Sport Law Review PADEKTIS, Vol.12, 2017.
- Zacharakis G., Antonopoulou P., Travlos A., Kipraios G., «Corruption and Illegal payments in Greece», Macrothing Institute, Journal of Public Management Research, 2017

- Ioakimidis M., Antonopoulou P., “ The Position of Women Employees in Organizations: A Desk- Based Research of Past Studies for the EU and Greece” , European Journal of Business and Management, 2017.
- Drakopoulou Ch., Antonopoulou P., “*Strategic HRM in Event Organizations*”, *13<sup>th</sup> HSSS National and International Conference “Systemic Organizational Excellence”*, organized under the auspices of the University of Peloponnese and the University of Piraeus , Sparta, June 2017.
- Syrrou S., Antonopoulou P., “*Tourism Development in Terms of Sustainability: Identifying the extrovert identity of PIRAEUS*” , 13<sup>th</sup> National & International HSSS Conference “Systemic Organizational Excellence” organized under the auspices of the University of Peloponnese and the University of Piraeus, Sparta, Greece, June 2017.
- Drakopoulou Ch., Antonopoulou P., “Event planning and Facilities as place branding tools”. Case study: Leeds Arena, Grand Bretagne. 2<sup>nd</sup> Hellenic Marketing and Place Branding conference, University of Thessalia, April, 2017.
- Sirou S, Antonopoulou P., “Place branding: Strategies for branding promotion of Peiraus in the field of cruising”. 2<sup>nd</sup> Hellenic Marketing and Place Branding conference, University of Thessalia, April, 2017.
- Zacharakis G, Antonopoulou P, Travlos A., Kipraios G., “Crisis management in EFKA and the possible role of athletes as employees”. Physical Education Sports – Health Magazine, 2016.
- “Utilization of new technologies and Media in sports business”. 17<sup>th</sup> conference of Greek Sports Management Union in cooperation with TEFAA of National Capodistrian University, Athens, 2016.
- “Crisis and technological transformation: The new era of Media and the new employment standards of journalists”. Conference of Panteio University. “Media, Communication systems and Sustainable development”, Athens, 2015.
- Antonopoulou P., «*The interdependent relation between Sport, Politics and the Media and the role of Lex Sportiva-Lex Olympica*», e-Lex Sportiva Journal (L.Sp.J), 2014
- Relations of Press and State. The needed legislative changes” Conference for the development of Regional Press with the initiative of SIPE (Union of Regional Press Owners). Athens, 2014.
- Antonopoulou P., “Promotion of Greek brand in international field: message analysis for the printed advertisements of EOT” / “Place Marketing and Branding. The international experience and the Greek reality”., Volos, 2012.
- Antonopoulou P., Drakopoulou Ch., “Adaptation & Standardization of the international printed advertisements of EOT:”, 13<sup>th</sup> conference Greek Sports Management Union, December 2012, Sparti.
- Antonopoulou P., “The television services of the symbolizing and fake – view and the effects on sports violence” 13<sup>th</sup> conference Greek Sports Management Union, December 2012, Sparti.
- Antonopoulou P., “The sports Press before and after crisis”. 15<sup>th</sup> International conference of Physical and sports education, April 2012, Thessaloniki.
- Antonopoulou P, Drakopoulou Ch., “Past, Trends and Future of greek sports Press and radio”. 13<sup>th</sup> conference Greek Sports Management Union, December 2012, Sparti.

- Konstantinakos P, Travlos A., Papadopoulos A., Kipraios G, Antonopoulou P., “Views of social groups towards violent situations in sports” Scientific Conference: “Sports, society and the fans identity in modern Greece”, Panteion University, 2011.
- Antonopoulou P., “*Sports Press : A steadfast value in reading public preference. The development of Press in Greece* ”, Sport Management International Journal: Scientific Forum in Sport Management, 2008.
- Antonopoulou P., “*Sports Radio: A rising value- the ratings after 1990*”, Sport Management International Journal: Scientific Forum in Sport Management, 2008.
- Antonopoulou P., “The relation of public with printed and digital Press and the special occasion of Sports Media”. Scientific Forum of Sports management, 2008.
- Antonopoulou P., “Sports and the ideological standards of Media: Direct and indirect messages”. Scientific Forum of Sports management, 2008.

### **Participation in scientific commissions**

- Member of Scientific commission HSSS 13<sup>th</sup> National and International Conference, «*Systemic Organizational Excellence*», Sparta on 2-3 June 2017.
- Member of Scientific and organizational commission of conference titled “Media, Communication system and sustainable development” . Panteion University, Athens, 2015.
- Member of organizational commission of the 20<sup>th</sup> IASL Sports Law Congress, EKEAD, Athens on 11-13 December, 2014.
- Member of Scientific and organizational commission for the conference “Innovation and entrepreneurship in Sports: Past and Future” 13<sup>th</sup> conference Greek Sports Management Union, December 2012, Spati.
- Member of Scientific commission for the Special Scientific Congress titled “Management strategies and sports organizations development in new financial data. Solutions and scientific researches towards sports violence. Sports Management department, Athens, May 2011.
- Member of Scientific commission for the 1<sup>st</sup> International Congress of Sports Management, June 2007, Sparta.

### **Participation In Workshops for Media Insurance policy**

- *EFKA on 1th January 2017. What will be in place and operational*, Workshop, Athens, 2016 November, EU/SRSS/NICO
- *Capacity building and co-operation to support the consolidation of all of all social insurance funds and the establishment of one single Agency of Social Insurance in Greece*, Workshop, Athens, 2016 September, EU/SRSS/NICO.
- Workshops under the supervision of mr. Peter A. Ratcliffe, Insurance specialist of IMF. June – December 2016.
- Workshops with the collaboration of Mr. Gerry Fitzpatrick, Team Leader for the organization of EFKA. June 2016 – December 2016.

### **Working Experience**

## Newspapers

- “Apogevmatini” and “Sunday’s Apogevmatini”, Director (2009-2010)
- “Vradini”, Director (2000-2009)
- “Adesmeftos Tipos”, Director (2000)
- “Acropolis”, Columnist – Politics (1998-2000)
- “Apogevmatini”, Journalist (1994-1998)

## Radio

- Radio City, Director and producer (1991-1993)
- Diavlos 10, Columnist – Politics (1989-1990)

## Television

- “Tele-city”, News Director, producer, show presenter of daily political show (1990-1993)

## Magazines

- Tourism and development – Director (2005-2010)
- Sunnyside, monthly magazine with various subjects. Member of the directors team (2008-2010)
- Director of the monthly touristic magazine “Trips”, Apogevmatini 2010
- Reporter of “CRASH” Magazine (1990)